



Genuine Joe[®] March Mania

Your Ticket to the 2016 College Basketball Championship

BUY \$216.00 WORTH OF SELECT GENUINE JOE[®] PRODUCTS FOR A CHANCE TO WIN TWO (2) SOUTHWEST GIFT CARDS* AND CHECK OUR SOCIAL MEDIA PAGES FOR CHANCES TO WIN OTHER PRIZES

- Anti-Fatigue Mats
- Bath Tissue
- Can Liners
- Disinfecting Wipes
- Facial Tissue
- Furniture Polish
- Foaming Hand Soap
- Liquid Hand Soap
- Neutral Cleaner
- Recycling Bins
- Trash Receptacles
- Wet Mops



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*Complete the attached form and submit with your proof of purchase of a minimum of \$216.00 worth of select Genuine Joe[®] products between February 29 – March 25, 2016, and you will be entered for a chance to win two (2) Southwest Gift Cards. Certain terms and conditions apply. To be eligible, email askjoe@genuinejoe.com or mail forms to:

Attn: Jhenielle Brown
Genuine Joe March Mania
6300 Highlands Parkway
Smyrna, GA 30082

Please Print Clearly:

Name _____

Email Address _____

Company _____

Address _____

City _____ State _____ Zip _____



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TO BE ELIGIBLE, THE FOLLOWING 16 ITEMS ONLY MUST BE INCLUDED ON YOUR PROOF OF PURCHASE:

- GJO02146 - Anti-Fatigue Mat
- GJO53351 - Anti-Fatigue Mat
- GJO2508080 - Bath Tissue
- GJO2506008 - Bath Tissue
- GJO02311 - Can Liner
- GJO01010 - Can Liner
- GJO01012 - Can Liner
- GJO14141CT - Disinfecting Wipes
- GJO26085 - Facial Tissue
- GJO10460 - Foaming Hand Soap
- GJO10351 – Furniture Polish
- GJO02105 - Liquid Hand Soap
- GJO10361 - Neutral Cleaner
- GJO57257 - Recycling Bin
- GJO60463 - Trash Receptacle
- GJO54201 - Wet Mop w/ Handle



Genuine Joe[®] March Mania 2016 Sweepstakes Rules

- Sweepstakes is targeted at Reseller customers (end users). Resellers are not eligible to win.
- One entry for every \$216.00 of select Genuine Joe items (list attached) purchased between Feb 29- Mar 25, 2016 and postmarked by Mar 28, 2016. Maximum of two entries per participant or household
 - Sweepstakes drawing will be held on Mar 30, 2016 at S.P. Richards Headquarters officiated by the CVP
- Winner of the two(2) Southwest Flight Vouchers will be notified immediately. Each voucher is a \$350 USD value.
 - Good luck and thanks for selling Genuine Joe products.

Terms & Conditions

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED.

Sweepstakes begins February 29, 2016 and ends at midnight on March 25, 2016. Sweepstakes is subject to all applicable federal, state and local laws and regulations. Claims to be postmarked no later than March 28, 2016.

Open to all end user residents of the US except for ("Sponsor"), S.P. Richards Company, or any S.P. Richards resellers or any other participating prize providers, or entities, including advertising agencies or the affiliates or subsidiaries of any of them (collectively "Event Sponsors"), and immediate family members or persons domiciled with any such employee.

Sweepstakes void in Puerto Rico and where prohibited by law.

PRIZES: Winners are solely responsible for all federal, state, or local taxes, and service charges associated with the prize unless expressly included.

No substitution of prize will be permitted except by Sponsor, which, at its discretion, may substitute a prize (or portion of a prize) of equal or greater value. Prize not transferable or exchangeable and cannot be redeemed for cash.

Grand Prize Winner is solely responsible for complying with any applicable federal, state and/or local laws and regulations applicable to Grand Prize. The Internal Revenue Service requires a Form 1099 MISC to be issued and filed for any prize winner if the annual aggregate value of the prizes received is \$600 or more. Sponsor will issue a Form 1099 MISC to the Grand Prize Winner for the ARV of the Grand Prize. Federal, State and local taxes are responsibility of each Grand Prize Winner. Tax liability is the sole responsibility of the participant. Winners are responsible for the payment of any and all taxes and/or related local, state, federal or international taxes and/or fees that may apply to winnings. Winner will be notified by telephone, email or registered mail. Sponsor assumes no responsibility for late, lost, misdirected, damaged, illegible, postage-due mail, or incomplete entry forms. Odds of winning depend on number of eligible entries received. Entry forms must be mailed to:

Attn: Jhenielle Brown
Genuine Joe March Mania
6300 Highlands Parkway
Smyrna, GA 30082

By entering this sweepstakes, entrant agrees to be bound by all conditions stated in this document. All entrants must be at least 18 years of age to enter, and legal residents of the United States to win. Void where prohibited. All prize claims are subject to your company's gift acceptance policies. Odds of winning depend upon number of eligible entries received.

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Except where prohibited, participation in the Sweepstakes constitutes winner's consent to Sponsors' and its agents' perpetual use of winner's name, likeness, photograph, voice, opinions and/or hometown and state for promotional purposes in any media, worldwide, irrevocable, fully paid without further payment or consideration. All trademarks and service marks used in relation to the Sweepstakes are the property of their respective owners and are not affiliated with this promotion in any shape or form. Sponsor: This Giveaway is sponsored by S.P. Richards Company with offices located at 6300 Highlands Pkwy, Smyrna GA 30082. Complete listing of these Official Sweepstakes Rules and Regulations are available at getjoegethappy.com. Sweepstakes may be discontinued at any time without notice. This promotion and all related documentation and content are the property of S.P. Richards Company. The copying or unauthorized use of any copyright-protected materials, trademarks, or any other intellectual property without the express written consent of its owner is strictly prohibited.

The prize is non-transferable and must be accepted as awarded. No substitution or cash equivalent of the prize is permitted; however, Event Sponsors reserve the right to substitute a prize with another prize of equal or greater value. Should any potential prize winner fail to complete and deliver all required documents or if prize notification cannot be made or is returned as undeliverable, the potential winner will be disqualified, and the prize will be forfeited. All entries become the property of Event Sponsors and will not be returned. Any attempt to damage the content or operation of this promotion is unlawful and shall be subject to potential legal action. Event Sponsors reserve the right to terminate, withdraw or amend this promotion for any reason without notice, including, without limitation, if Event Sponsors suspect tampering has occurred.

By entering, you agree to indemnify, defend, release, and hold harmless Event Sponsors and their employees, officers, suppliers, vendors, customers, directors, representatives, affiliates, and advertising and promotional agencies ("Releasees") from any liability, damages, losses, or injury resulting in whole or in part, directly or indirectly, from your participation in this Sweepstakes and any acceptance, possession, use, or misuse of any prize. Winner agrees that Releasees will have no liability whatsoever for, and will be held harmless against any liability for any injuries, losses, accidents, delays, inconveniences, irregularities, or damages of any kind whether arising under contract, warranty, or tort (including negligence) or any other theory of liability, to persons or property resulting in whole or in part, directly or indirectly from acceptance, possession, misuse, or use of any prize.

EVENT SPONSORS DO NOT MAKE ANY WARRANTIES, EXPRESS OR IMPLIED, AS TO THE CONDITION, FITNESS OR MERCHANTABILITY OF ANY PRIZE.

Any entry information collected in connection with entry into this drawing shall be used in a manner consistent with these official rules. Prize fulfillment in connection with this promotion may be administered by a third-party service provider. Personal information provided by entrants may be shared by Event Sponsors with that provider and other service providers in the administration of this promotion, selection of prize winners, and fulfillment and verification of prize awards. By entering the drawing, you consent to the use of entry information for those purposes and for all other purposes set forth in these

All issues and questions concerning the construction, validity, interpretation and enforceability of these official rules, or the rights and obligations of entrants and Event Sponsors in connection with this promotion, shall be governed by, and construed in accordance with, the laws of the State of Georgia, without giving effect to any state's choice of law or conflict of law rules or provisions. Any disputes, claims, and causes of action arising out of, or connected with, this promotion or the prize awarded under it, shall be resolved individually, without resort to any form of class action, exclusively in the state or federal courts in Cobb County, Georgia; any claims, judgments and awards shall be limited to actual out-of-pocket costs, but in no event including attorneys' fees, disbursements or court costs. Entrants shall not be entitled to receive, and each entrant waives all rights to claim, any punitive, incidental and consequential damages, and any other damages, other than out-of-pocket costs.

By entering the drawing, you agree to the terms and conditions of these official rules.